

Kyle Greenberg

A Producer/Developer/Designer seeking a project leadership role managing creative teams and client deliverables.

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917.704.4106
New York City, NY

Education

2013
to
2015
New York University
Masters of Professional Studies
Interactive Telecommunications Program (ITP)
NYU Tisch School of the Arts

2009
to
2013
Allegheny College
Bachelors of Science
Behavioral Psychology
Studied Abroad: South Africa & India

Technological Proficiencies

2D
Adobe Suite
MadMapper

3D
Unity
Photoscan
Vuforia
SketchUp

Fabrication
Laser Cutting
3D Printing

Code +Web
HTML/CSS
Processing
Python
Node

JS
SQL
C#
PHP

Hardware
Arduino

Experience

M3diate - Business Development
Develop client relationships for m3diate's multiuser VR platform and spatial audio conferencing.
2017
to
Present
Demo and provide QA support for products.
Direct and manage marketing and branding.
On-site event producer and coordinator.

New York City, NY
Shanghai, China
Abu Dhabi, UAE

NYU, ITP & NYU Shanghai - Global Post-Doc Fellow
Researched, designed and developed projects to enhance educational technology for central NYU IT & global campuses.
2015
to
2018
Provided faculty and student support on technological and research initiatives in and outside of the classroom.
Concentration includes online education, geospatial data, video & audio production, 360 video production, augmented reality, virtual reality, motion capture, and photogrammetry.
Member of the Teaching Technology Committee & the Instructional Technology Sub-Committee.
Graduate thesis advisor

New York City, NY
Shanghai, China
Abu Dhabi, UAE

InSite - AVP of Recruitment & Fellow
Supported NYC-based seed stage technology companies and early stage venture capitalists.
2014
to
2015
Clients include Union Square Ventures, One Month Rails, Likeable Local, & The Crated.
Assisted VP of Recruitment in interviewing and indentifying prospective candidates from NYU & Columbia

New York City, NY

RAPP, Omnicom Worldwide - Technology & Strategy Intern
Full-stack development of the intern project, "Wumbo", the 'Mad-Lib for the millennial, using the Twitter API, MongoDB & Node.
6.2014
to
8.2014
Prototyped UX & UI for Empire State Development's 'Start-Up New York' website using Adobe Suite and InVision.

New York City, NY

Bulleit Group - Social Media & Public Relations Consultant
Secured speaking opportunities for Google and Enterprise software clients.
6.2013
to
8.2013
Drove social media seeding initiatives across the group's portfolio and for the Bulleit Group directly.
Coordinated and developed media lists, pitching and campaign strategies.

San Francisco, CA

Allegheny College - Social Media Assistant
Managed and created content for Allegheny College's social media pages.
2012
to
2013
Built #ACGatorGram social media campaign, which remains to connect the student body, alumni and the school.
Monitored and visualized weekly social media analytic reports

Meadville, PA

Obama For America - Engagement Program Manager Intern
Beta-tested outreach programs, such as Dashboard & Call Tools, to initiate and provide support for grassroots campaigns across battleground states.
2012
to
2013
Managed and developed content for GottaVote.com and GottaRegister.com.
Created Google analytics reports on voter registration.
Raised over \$1000 dollars via social networking for intern fundraising challenge.

Chicago, IL